

HDR, Associate Professor Telecom SudParis (a school of Institut Polytechnique de Paris)

Vice-president of the Digital Content Commission of the CapDigital Competitiveness Cluster Advisor for the French delegation at ISO/IEC JTC1/SC29 (aka MPEG, JPEG) Chairman of the ISO/IEC JTC1/SC29 WG7 AhG on Internet of Media Things Chairman of the ISO/IEC JTC1/SC29 WG3 AhG on MPEG User Description

Associated Editor for Signal Processing: Image Communication

Cofounder and scientific support for uStartApp (spin-off from Institut Mines-Télécom)

EDUCATION

June 2010 Habilitation à Diriger des Recherches from Université Pierre et Marie Curie (Paris,

France)

Natural information sources: from mathematical modelling to multimedia applications

April 2003 PhD from POLITEHNICA University (Bucharest, Romania)

Contributions to information theory research field (under the supervision of Prof. Alexandru

Spataru and Prof. Adriana Vlad)

June 1997 MS from POLITEHNICA University (Bucharest, Romania)

PROFESSIONAL BACKGROUND

Telecom SudParis, ARTEMIS Department

since 2006 Associate Professor

2009-2017, member of UMR CNRS 8145 MAP5 (Université Paris Descartes) since 2017, member of UMR CNRS 5157 SAMOVAR (Télécom SudParis)

2005-2006 R&D Project Manager

2003-2004 R&D engineer

POLITEHNICA University of Bucharest, Faculty of Electronics and Telecommunications

1997-2004 Assistant Professor then Lecturer

WORKING EXPERIENCE

Research:

- Telecom SudParis
 - Research studies on *Digital content sciences*: (1) mathematical modelling of the natural information sources; (2) digital content enrichment; (3) digital content exchange, interaction and visualisation
 - Scientific and management contributions for more than 30 collaborative EU, French and industrial research projects
 - Scientific and technical contributions for ISO-MPEG standardization (content protection, collaborative multimedia scenes, user description, media-centric wearable devices & IoT)
 - Scientific and technical contribution for MPAI and IEEE standardization efforts on Neural Network Watermarking
- POLITEHNICA University of Bucharest
 - o Fundamental research on natural language processing with applications to cryptography

Teaching:

- Telecom SudParis
 - Coordinator of the HighTech Imaging major (graduating level), since 2010
 - Coordinator and main contributor to 2 tracks related to multimedia processing and protection (under graduating level)
 - o Coordinator the Societal Responsibility (since 2022)

- Institut Polytechnique de Paris
 - Coordinator (together with Sahar Hoteit, UP Saclay, since 2020) of the Multimedia Networking research master; Coordinator to 2 tracks related to multimedia protection and tracking
 - Coordinator of a track on virtual collaborative environments in the Virtual and Augmented Reality research master
- Université Sorbonne Paris Nord
 - Contributor to the research master Image et Réseaux in the field of visual content protection

PhD supervision:

- Supervisor for 9 PhD thesis defended at Université Paris Descartes, Université Pierre et Marie Curie and Mines ParisTech
- Supervisor of 4 on-going thesis at Institut Polytechnique de Paris
 - M. Allouche, Video fingerprinting for organic video content, CIFRE PhD program financed by VIDMIZER, 2020 –2023
 - A. Moreaux, Cross Border Trusted Solutions Built on Blockchain Technologies, PhD program financed by Blockchain Secure, 2020 –2023
 - M. Ljubojevic, Graphical representation and multi-support adaptation for media planning, PhD program financed by info3, 2021 –2024
 - C. De Sousa Trias, Neural Network Watermarking for Mobile Multi-Media Applications, PhD program financed by the DIGICOSME Labex (laboratory of excellence), 2021 –2024 (co-supervisor with M. Cagnazzo and A. Fiandrotti)
- Main evaluator (rapporteur) on more than 10 PhD thesis defended at Norwegian University of Science and Technology, Indian Institute of Engineering Science and Technology, Shibpur – India, Gent University (Belgium), POLITEHNICA University of Bucharest (Romania), École nationale des sciences de l'informatique (Tunisia), Mines ParisTech (France) et Université de Bordeaux (France), Université Sorbonne Paris Nord (France)

Start-up creation:

- uStartApp, spin-off from Institut Mines-Telcom, created with a former PhD student
- multimedia-based cloud virtualization solutions
- patented methodological kernel solution

PUBLICATIONS

Types of publications:

Journal papers: 20+

EU/US patents: 3

Books: 3

Book chapters: 6

International conferences: 75+
ISO technical contributions: 75+

AWARD

• Gheorghe Cartianu award (2003) of the Romania Academy for the book "Printed Romania as an information source", (with A. Vlad and A. Mitrea)