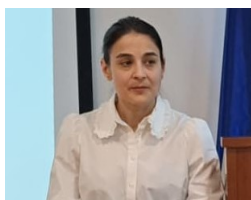


PERSONAL INFORMATION

Vlad Flory



 0009-0004-2860-9405

Romanian nationality

<https://www.researchgate.net/profile/Flory-Vlad>

EDUCATION AND TRAINING

- 2020–2025 **PhD in Quality Engineering (in progress)**
National University of Science and Technology Politehnica Bucharest - Faculty of Industrial Engineering and Robotics
Lucrarea Contributions regarding the innovation of a company's processes from the perspective of Industry 4.0 and the new technologies
- 2002–2004 **Master's degree in Quality engineering**
Polytechnic University of Bucharest - Engineering and Management of the Technological Systems
Dissertation exam : 9
- 1997–2002 **Graduate Engineer**
Polytechnic University of Bucharest- Engineering and Management of the Technological Systems
- 1993–1997 **Theoretical high school graduate**
Ion Luca Caragiale College , Bucharest
Baccalaureate exam average : 8.94

PROFESSIONAL EXPERIENCE

- 2004–present **Manager**
DOT MEDIA SRL, Bucharest
Participating in discussions with the company's clients in order to offer the right solutions and improving IT solutions, including offers, procurement, RMA;
Customer portfolio growth;
Supervision of accounting activities;
Developing strategies for staff selection, assessment and recruitment;
Developing, implementing and maintaining quality management systems, in accordance with the standard ISO 9001:2015
Raising funds through various programs .
Creation of websites, promotional newsletters .
- 2025 19 mai 2025 – 30 mai 2025 Blended Intensive Programme QUALITY4PPP has been launched in the framework of the EELISA European Universities Alliance – paper The Efficient And Sustainable Path To Grow For A Traditional Organization
- 2023 Participation in the UPB course VRC (Valorisation of Research Results) and Open Science training
- 2022–2023 120-hour applied research internship at the Commercial Company Electrotehnica

2022–2023 Echipamente Electrice SA within the OPTIM RESEARCH PROJECT, addressed to doctoral students, completed with the published *paper Analysis and Identification of Potential Improvement Factors of a Company towards the Concept of Quality 4.0*. participation in courses on the topic of "Implementation of a pedagogical training program for doctoral and postdoctoral students" at the Politehnica University of Bucharest

2003–2004 Assistant Manager
METRO Cash&Carry Romania - Administration, Otopeni

PUBLISHED PAPERS Papers

Irina SEVERIN¹, Helena Flory VLAD^{2*}, (2022) Business Processes Approaches in the Context of Transition to the Concept of Industry 4.0 (Quality 4.0) Quality Challenge, ISBN: 978-83-67287-33-3 DOI 10.48226/978-83-67287-33-3
<https://wydawnictworys.com/quality-challenges-ed-by-joanna-m-dziadkowiec-and-magdalena-niewczas-dobrowolska.html>, pag. 279-305 2022.

Flory VLAD, Irina SEVERIN (2022) Management Through Processes in Smes Using Quality 4.0 Applied Mathematics, Mechanics, and Engineering Vol. 65 Issue Special IV December 2022 pag, 1432-1438
<https://journals.indexcopernicus.com/search/article?articleId=3657103>

Vlad, F., & Severin, I. (2023) Analysis and Identification of Potential Improvement Factors of a Company towards the Concept of Quality 4.0. European Journal of Business and Management Research 8(5) 146–153 DOI: 10.24018/ejbmr.2023.8.5.2129

Flory VLAD, Irina SEVERIN (2023) A method for implementing Quality 5.0 within a sustainable framework TEHNOMUS JOURNAL NEW TECHNOLOGIES AND PRODUCTS IN MACHINE MANUFACTURING TECHNOLOGIES vol 30 2023 ISSN 1224-029X pag 15-21 <https://fim.usv.ro/wp-content/uploads/sites/9/2023/12/00.Content1.pdf>;

Conference participation:

09-10 June 2022, The 11th National and 3rd International Conference on Quality "Quality of the future – the future of quality"(Cracow University of Economics, Cracow, Poland.

30th November 2022, The 26th IManEE 2022: 26th International Conference of Innovative Manufacturing Engineering & Energy, Gheorghe Asachi Technical University of Iasi, Faculty of Machine Manufacturing and Industrial Management, Department of Manufacturing Technology.

23-24.11 2023 DIGITAL4PPP (People Planet Performance) Workshop, EELISA European University& Erasmus Programme of the European Union, From DMAIC to Industry 5.0

PERSONAL SKILLS

Native language romanian

Foreign languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Conversation	Oral speech	
english	C1	C1	B2	B2	B2

Skills acquired :

- in the relationship with customers: transparency, synthesis, involvement, ability to make optimal decisions in a short time
- in the relationship with suppliers: communication, negotiation
- with employees/collaborators: organizational capacity, result orientation .

Computer skills : Software:

- AutoCad 2000
- Office Package (Windows, Excel, Outlook, Powerpoint, Publisher)
- HTML (basic) - websites , newsletters html
- Open Emm (Agnita)
- Wordpress website creation
- Google Adwords (Ads) campaign management
- creating applications in AppSheet

Hardware:

- design and implementation of PC configurations, including assembly, installation of Microsoft operating systems, applications

**Other skills :
courses:**

2003: Driving license category B

2014 Top Quality Management

Html basic

2008: Chamber of Commerce Business School

Business communication

Marketing

Quality management

2002: BPP Training&Development:

Communication and Negotiation Techniques

Time Management